

# Press Release (April 1, 2025)

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## ”Apartment Japan-Luxe” – New Luxury Rental Portal for Affluent Foreign Residents Launches on April 1

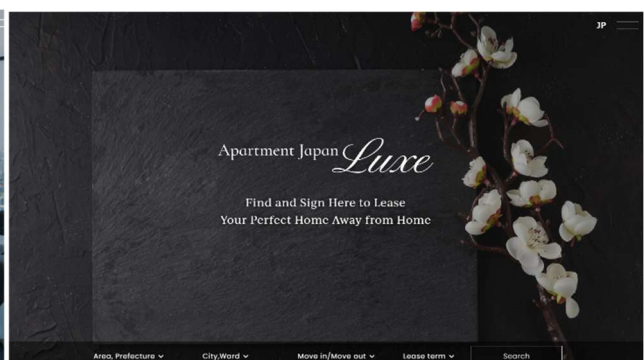
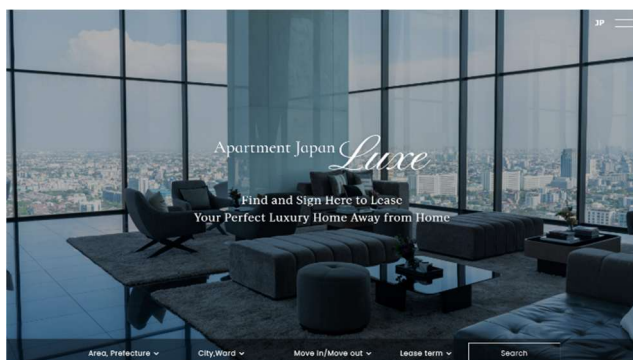
Connecting Japan’s premium rental properties with the global elite through an English-language platform

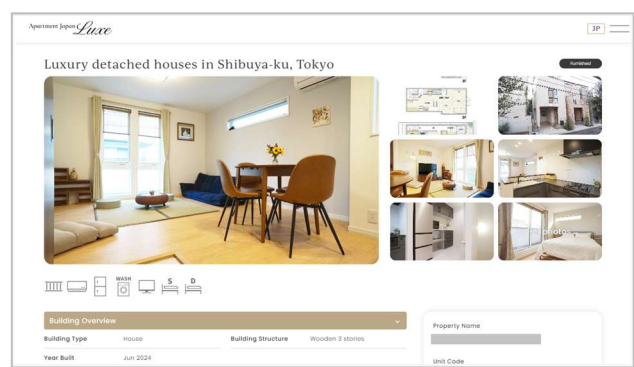
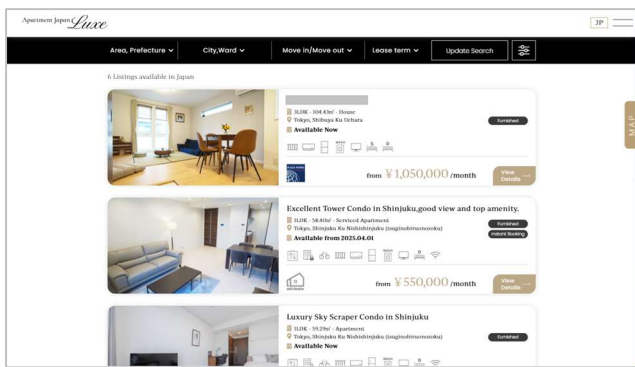
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DID-GLOBAL Co.,LTD. (Headquarters: Chuo-ku, Osaka; CEO: Akiko Kondo, hereinafter “DID-GLOBAL”) is pleased to announce the official launch of *Apartment Japan-Luxe*, a new online portal dedicated to luxury rental properties for affluent expatriates and executive-class foreign residents, starting April 1, 2025.

**Apartment Japan-Luxe is a newly launched premium service that represents the luxury line of Apartment Japan, an established rental platform for international residents in Japan.** It focuses exclusively on high-end rental listings—including luxury furnished apartments, serviced apartments, villas, and executive homes—carefully curated to meet the expectations of a global clientele.

The site offers full English-language support and a seamless experience from property search to quotation, application, automatic lease generation, and electronic signing—all available online, making it easy for international residents to secure quality housing in Japan remotely.





## ■ Background and Key Features

In recent years, demand for high-end rentals in Japan has grown significantly among global professionals, foreign executives, and digital nomads. However, navigating Japan's unique rental customs can be a challenge for non-Japanese residents.

*Apartment Japan-Luxe* bridges this gap by offering transparent, easy-to-understand property information and a streamlined rental process tailored specifically for non-Japanese users. The platform helps match top-tier international tenants with exceptional living spaces across Japan.

Through our fully English-supported website, users can complete the entire process—from property search and quotation to application and contract signing—entirely online. Much like booking a hotel, the service enables users to secure housing even before arriving in Japan. This provides a significant advantage over short-term accommodations such as hotels or vacation rentals, offering a more comfortable and reliable housing option for international residents seeking long-term stays.

## ■ Target Users

- **Expats:** Corporate expatriates and diplomats on long-term assignments
- **High-class business professionals:** Executives and entrepreneurs with financial flexibility
- **Digital nomads:** Freelance professionals and remote workers seeking premium short- to mid-term stays

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## ■ Types of Listings

- Luxury furnished apartments
- Serviced apartments
- Villas and private vacation homes
- Executive single-family homes
- High-end monthly hotels

*All listings must meet strict quality criteria to be featured on the site.*

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## ■ Official Website

<https://luxe.apartment-japan.com>

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## ■ Company Information

### DID-GLOBAL Co., LTD.

- **Headquarters:** Office Port Uchihonmachi 503, 2-4-16 Uchihonmachi, Chuo-ku, Osaka, Japan
  - **Tokyo Office:** 6F Kume Building, 1-11-25 Kamiosaki, Shinagawa-ku, Tokyo, Japan
  - **Founded:** August 28, 2012
  - **CEO:** Akiko Kondo
  - **Business:** Operation of the foreigner-friendly rental housing platform “Apartment Japan”
  - **Website:** <https://did-global.co.jp/>
  - **Service URL:** <https://apartment-japan.com/>  
<https://luxe.apartment-japan.com>
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## For Media Inquiries

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